

Before I sink Into the big sleep I want to hear the scream of the butterfly. Jim Morrison.



**EDUCATION
STUDENTS
TUESDAY
JANUARY 13
IMPORTANT
GENERAL MEETING**

12..30 p.m.
MAC LOBBY
outside MAC 144

All Education Students Please Be There



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Your career is a lifetime proposition. And we figure if you have to work, you should work at something you'll enjoy.

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**CAREER
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THE NEWS

COMPILED BY TONY FARR

New Constitution Proposed

A new form of student government has been proposed, and there could be a referendum as early as Friday, January 23. The referendum would be on a constitutional amendment, although in reality students will be voting on a new constitution.

The main change is a restructuring of the governing bodies of the AMS. There will still be two bodies: the Executive Council will remain, but the Academic Affairs Council will replace the Representative Assembly as the second body. Each council will have nineteen members.

The Executive Council will officially take control of most of the powers that it is presently exercising, and will also become responsible for the budget. There will be several semi-autonomous committees under the Executive Council. The Academic Affairs Council will be responsible for all academic matters, and will also hopefully organize interdisciplinary symposia regularly. Although AMS fees will remain at \$32., \$2.50 will go to the Academic Affairs Council (this year Academic Affairs got about \$.80).

The new constitution was drafted primarily by Rick Calderbank and Norm Wright. Their two main purposes are greater decentralization within the AMS, and specific priority for Academic Affairs. They also hope to make student government more coherent.

A full copy of the proposed constitution, along with the proposed EUS constitution, should be on campus by Tuesday. Further procedural matters, such as what will happen with this year's Executive elections (nominations for which close on the 23rd) will be included with the constitutions.

Res. Fees Going Up

Students living in Residence will be paying more money next fall. The amount of the fee increase is not definite yet, but wages is the reason for the increase.

Report Pigeonholed

Few of us would be surprised if a student committee report was ignored by the administration. But how about a student committee report being ignored by the students?

John Saunders chaired a Communications Committee last spring and summer. The Committee presented its report to Council in August, but because most members were away, and because most of those present had not read the report, it was left for the Communications Director (who had nothing to do with the Committee) to bring the report forward to the R.A. in the fall.

The report wasn't brought forward, but Saunders came over from UBC (where he is studying Law) in mid-October and explained his committee's report. No action was taken. Since that time, no mention of the report has been made, let alone any action taken.

I don't think much of the report, but it does seem hard to believe that all the hard-working R.A. members think they are doing such a dandy job of communicating that they can ignore it.

"The next story does not negate this one."

Communications Seminar

On Sunday at 2:00 p.m. there will be an AMS communications seminar in the SUB Upper Lounge. The meeting is being called by Norm Wright, who says the purpose of the seminar is, "To begin discussing the question of a communications policy."

Such matters as whether or not students go on spending money for communications at all will be discussed. Or, should there be a Martlet? or a radio station? Should we put up \$100,000 and go into the printing business? or put up \$70,000 and go into FM radio?

Should be a good discussion.

Education Students to Meet Again

On Tuesday the thirteenth there will be another general meeting of all Education students. At their emergency meeting in December, there were not many students present (it was later discovered that they did have a quorum), and it is hoped that many Education students will show up.

EUS President Mike Farr says there are three main objectives: "To see whether or not the kids are ready to abolish us or to let us dissolve, or to see if they have discovered a need for us to continue. There will be a revised constitution for the students to voice their opinions about. Also, there are several council vacancies which we hope to fill, and at the same time we hope to get people interested in our upcoming Executive elections."

If the organization continues, the EUS hopes to get students to help arrange a week-long teach-in for sometime in March.

The meeting will also be a forum for any complaints which the students have.

Symposium Coming: Sort Of

The AMS Symposium will get rolling after a meeting at noon Friday of the Academic Affairs Council, according to Academic Affairs Chairman, Al Peterson, who is arranging the Symposium along with Mike Farr

Mike says that they've discussed several themes but, excepting that it will be some sort of review-aspect of the 'sixties, none has been arrived at, and, "Until we decide on a theme, we can't do anything."

The only speaker they have so far obtained for the March 6, 7 and 8 event is Louis Feldhammer, formerly of SFU's PSA Department. No other speakers have been asked to appear yet.

Al Peterson said that they had trouble finding a place, but now that they have an excellent chance of getting Lake Shawnigan they should be able to get moving.

One other problem with the symposium is that the Biology Department will be holding a teach-in on pollution at the university the weekend of the symposium.

Another Paper Coming

Starting soon, students will have another newspaper to read. It's called The Aquarian, and is edited by Ray Kraft.

It's not yet definite when the paper will come out, but may be as early as today. Kraft didn't know exactly how many copies would be printed, although my understanding is that the paper will be going not only to Uvic students, but also to high school students, based on the feeling that high school, not university, is where it's at now.

Ray said the paper is, "Aimed at anyone who's youthful in his thinking," but at the same time he was unusually guarded in discussing the paper.

New Spring Evening Courses

Studies of the problems faced by city-dwellers and planners, and an introduction to Victoria Fair's offerings in the arts next summer, are featured in new evening courses at Uvic.

Courses for the spring session of the university's division of continuing education (formerly the evening division) are listed in a brochure issued last week.

Other topics include television production, computer science, conversational French and Spanish, and the emergence of Mainland China.

Registration is open to all. Each course involves one evening session a week, starting in mid-January.

Under the heading of **Crisis in the City**, six University geographers will examine the plight of urban man in 12 lectures beginning January 13. They will explore

problems of pollution, transportation, downtown renewal, and social structure in a world becoming more and more citified.

Victoria Fair directors and performers, and others associated with the city's new festival of the arts, will discuss their work in a ten-lecture series that begins January 12. The series is designed to add to enjoyment of theatrical and musical productions scheduled for the second season next July and August.

Another new course will give the legal background to problems encountered by individuals in the course of their personal or professional lives. For businessmen and others whose work involves balancing cost against the needs of production, the university offers an introduction to the new mathematical technique known as linear programming.

All programs require advance registration. Application forms and a copy of the brochure are available from the division of continuing education (477-6911, local 395 or 500).

Library Parking

Parking near the Library is always a problem for students. To make it possible to drop off books or just pop into the Library for a short while, there are three one-half hour parking meters in the Clearhue parking lot in front of the building with the furnace in it.

There has been trouble making the meters work properly for the students because many people don't understand them. The meters are in effect twenty-four hours a day, and are for a maximum of one-half hour. Many people have not realized this, so have parked at one of the meters and left their car there all night, thus preventing persons from using the lot as is intended. To help ease the problem, the Traffic and Security people are putting "twenty-four hour meter" signs on the parking meters in the hope that people will once again be able to park in front of the Library for a short period of time.

Basketball!

The third and deciding game of basketball between the R.A. and Rugby team will be held on Friday (that's today) at 12:30 in the jock building (gym).

I don't know anything about the jocks, but I know Your Representatives are really excited about the contest. Rick Calderbank said, "I'm going to be fourth string bean."

Ian J. McKinnon, asked his opinion about the game said, "That's cool." But Ian B. McKinnon was, as usual, in a completely different frame of mind than Junior and responded with, "It's hot and sweaty."

Your petite bourgeois financier Amrit Manak said, "We'll whip 'em." When pushed for further comment, he continued, "We're ready for 'em."

Norm Wright's foot was still preventing him from saying anything humorous, but he managed to say, "Yes, I think that what's really needed is a few meditation sessions beforehand . . ."

"Sado-masochistic manak-depressive," was all John Bentley could muster, but then added, "I think I won't run for president after all; it's too much bother."

I Need People

Much of the criticism of the Martlet last term was over the absence of Campus news. For the last four issues I've almost been able to handle the campus news, but now the classes have started, I need help in making news coverage complete. If you can help, please contact me through either the Martlet or SUB Office.

Statement of the Week

A group of us found the following rule out at Fort Rodd Hill while playing a war game:

No teenage ground level mixed wrestling.

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ACTIVITIES
CO-ORDINATOR

Anyone interested in the position of Activities Co-ordinator for 1970-71. Contact Dave Allen Students' Council Office. SUB.



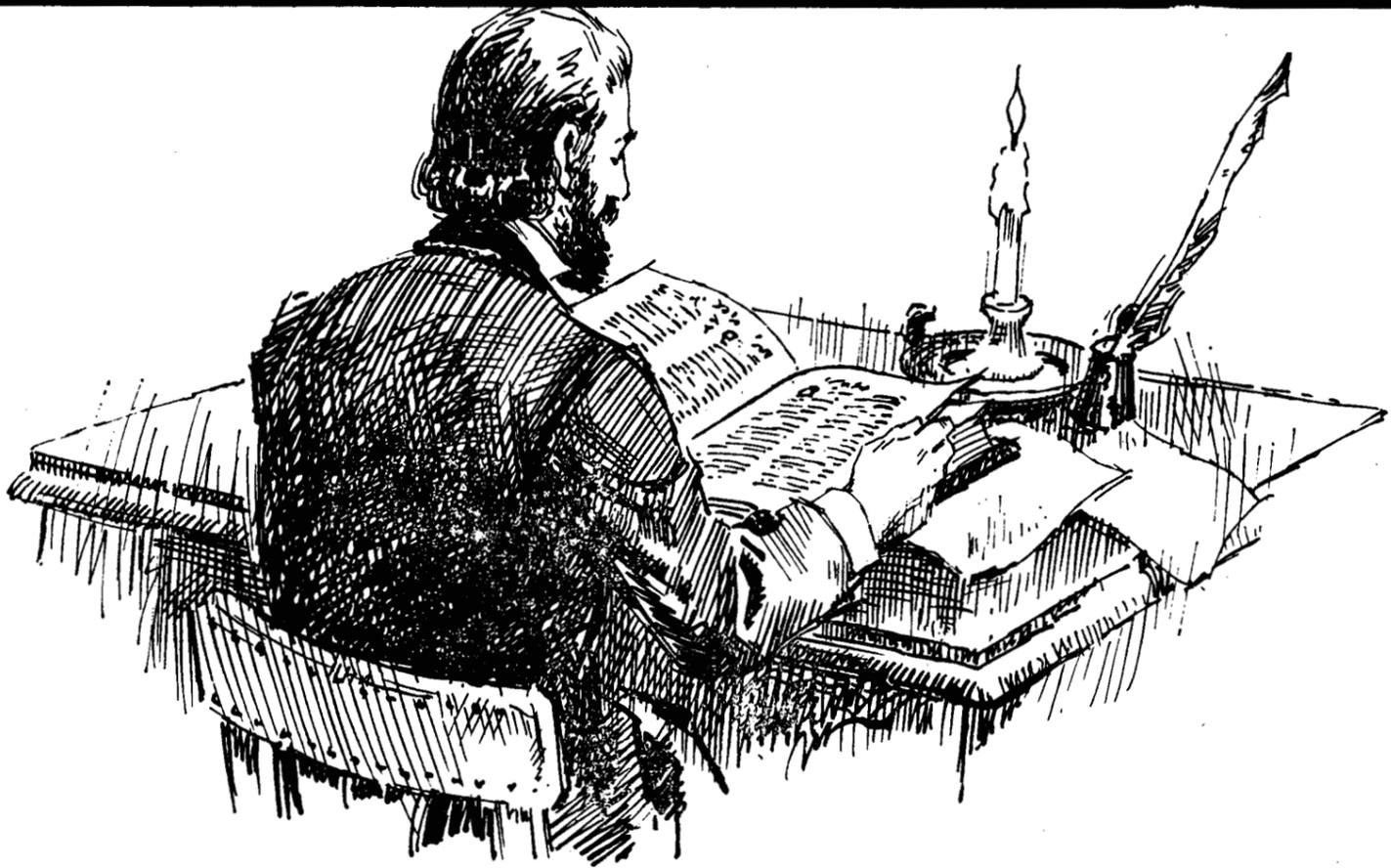
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STOP READING AS THEY DID 100 YEARS AGO

THE WAY IT WAS—1870

100 years ago, people read the way you're reading right now. Word by word. About 250-350 words per minute. 100 years ago, that kind of reading was okay. You could keep up with what was happening fairly well.

THE WAY IT IS—1970

Today, it doesn't work. There's simply too much to read. Too much correspondence. Too many magazines. Too many books. Too many journals. Too many reports and memos. Too much homework. Things are happening so fast, changing so fast, that even the people who try to keep up are falling behind.

WHAT'S THE SOLUTION?

Learn to read faster and better.

IS IT POSSIBLE?

Yes. In British Columbia this month over 300 people will do it. Over 450,000 people have graduated so far. People with different jobs, different IQ's, different educations and backgrounds. Business people, professional people, students and housewives.

WHAT'S THE GIMMICK?

No gimmicks. These people took a course developed by Evelyn Wood. All of them have at least tripled their reading speed with equal or better comprehension. Most did better. Some have increased it 10, even 20 times.

SO?

The results are apparent . . . Everyone of them—even the slowest—now read a newspaper page in under 2 minutes. An average novel in less than 2 hours. Time Magazine in 25 minutes. College texts 50-75 pages an hour. No skipping. No skimming. They read every single word. And, they use no machines. The material they're reading determines their speed.

WELL, HOW ABOUT . . .

Comprehension? They actually understand more and remember more and enjoy more than when they read the way you do. That's right. They understand more. They remember more. They enjoy more.

BUT . . .

No buts. You can do it. We guarantee it. In fact, if you don't at least triple your reading efficiency, we refund your tuition. Reading efficiency is an index which includes comprehension as well as reading speed.

COULD THIS BE . . . ?

Yes. The same one. The late President Kennedy invited Evelyn Wood to the White House to teach Dynamic Reading to his Joint Chiefs of Staff.

It's the same courses Senators, Canadian M.P.'s and Congressmen have taken.

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Shouldn't you find out more about it? You can, simply by phoning 384-8121 or calling at 1012 Douglas St. We'll tell you why you read so slowly. Show you a film. Explain the course more fully. Answer any questions you may have.

You'll be under no pressure to enroll, if you want to, fine. If not, okay. But do call. It could change your life.

Attend a Free Reading Dynamics Preview

Monday Jan. 12th
8 p.m. Imperial Inn
Tuesday Jan. 13th
8 p.m. Imperial Inn
Wednesday Jan. 14th
8 p.m. Imperial Inn
Thursday Jan. 15th
8 p.m. Imperial Inn
Friday Jan. 16th
8 p.m. Sprott Shaw School of Commerce
Saturday Jan. 17th
4 p.m. Sprott Shaw School of Commerce
Sunday Jan. 18th
4 p.m. Sprott Shaw School of Commerce

REGISTER BY MAIL

Mail this application now to reserve the class of your choice. Please accept my application for admission to the Evelyn Wood Reading Dynamics Institute. Enclosed is my deposit (Minimum \$10) to reserve space in the class indicated below. (Refundable if class of my choice is not available). Please forward to me the standard registration form so I may complete my enrolment by mail.

Name
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Phone Bus. Phone

CHECK THE CLASS OF YOUR CHOICE

Starting dates and locations of forthcoming classes:

Special Student Class

Sat. Jan. 24
9:30 a.m.

Tues. Jan. 27
7:00 p.m.

Wed. Feb. 25
7:00 p.m.

Sat. Feb. 28
9:30 a.m.

All Classes held at
1012 Douglas St.

— Evelyn Wood —



Reading Dynamics Institute

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1012 Douglas St., Victoria

384-8121

THE BAPTISTS ARE COMING

For any of you who have seen the bill board just south of the university on Cedar Hill Crossroad announcing the imminent doom of the woods just behind the billboard, we are pleased to inform you that the Baptists have finally started to level the forest. They are going to erect a \$300,000.00 church, Emmanuel Baptist Church. It will hold 475 people and have overflow room for 100 more according to a recent article in the Victoria Daily Colonist.

The Reverend Mr. Norman Archer told the Martlet Monday night that the church would be aimed at students as well as the regular congregation and he said that students and faculty had been on the church planning board. He said that there would be mid week services that students could attend.

He said that they are going to make an effort "to keep the big trees" but that it would be necessary to build a relatively large parking lot because of Oak Bay by-laws requiring churches to have suitable parking lots.

He said that the sod turning ceremony would be on Sunday January 11 and that the gestation period before the church was finally completed would be "about nine months".

Why should two and a half acres of forest which provide natural beauty within the city as well as a sanctuary for the wild birds and animals of the area that are rapidly running out of places to live (the construction of Univac decimated the Meadow Larks that used to nest in the fields around the area of the Social Sciences Building) be obliterated to erect a bastion of anachronism?

How can such a continuation of the disruption of our ecology, especially when we consider the irony of students and professors, members of a community that professes to be concerned with the disruption of the balance of nature, taking part in the planning of such a venture? Not to mention the aesthetic pollution that is bound to result. One of the things that makes a walk along that ridge of Cedar Hill Crossroad quite pleasant is that the forest, and the parting stable keep one from witnessing the midwestern ugliness of the crackerbox mansions dotting Henderson Road.

We already have a gas station; soon there will be a Baptist Church; maybe the riding stable will give way to high rise apartments or a shopping centre.

Has anyone thought of expropriating the Uplands Golf Course and turning it into a park? On with ugliness and privilege!

Letters to the editor

Non-Renewed Pregnant Girlfriend or Something!

Dear Tony and the News:

I read your item last week about the computer math changes. Although editorialising is most uncool, maybe a little comment on the cutback in lab instructors would give the students affected (about 300 of them) an idea of what to expect.

I'm one of the non-renewed lab instructors. (No, don't bother organising a sit-in. Maybe this term I'll get some of my own work done. The eleven student assistants have been replaced by a remote reader/printer in H hut.

I don't claim that the math dept. has been unfair; we were told when we applied for the positions that jobs might not be available for the spring term. I do, however, claim that the math dept. has been unwise, yea verily even stupid.

All the remote reader/printer do is increase the number of times per day a programme may be run. It will not be able to tell the students why the programme doesn't work on all those runs. It will not spend the time to figure out that an elaborate programme might be impractical. It will not inform the students of programming tricks or answer questions in a classroom. And now, neither will I.

There will be one full-time lab instructor for Math 170/171 to do this. Catch that? One lab

instructor giving hopefully personal assistance to some 300 students.

The students, of course, can always informally consult former lab instructors who are no longer paid for their time. I don't know about the other 10, but I'll be avoiding H hut like a pregnant girlfriend. It's no longer worth my while. (ed. note. Do you mean to say you would avoid H hut as if you were a pregnant girlfriend, or as if H hut was a pregnant girlfriend you would caddishly abandon? Your meaning is quite unclear.)

The value of the remote reader/printer is severely limited by the large number of people using it. It is a great advantage to programmers who can "debug" fairly efficiently. It would be a tremendous supplement to personal assistance given by lab instructors, but it cannot replace them.

Putting the cart before the horse is a drag, as the saying goes. Eliminating the horse entirely is—well—a horse of a different scholar.

Denis Johnston
3rd Year Arts

P.S. Dear Editor:

Please print this letter in full, or not at all, as I value my writing style. For some inexplicable reason. If any hangups, phone 384-5126.



ONWARD CHRISTIAN SOLDIERS . . . I MUST BE ABOUT MY FATHER'S BUSINESS . . . CONSIDER THE LILIES OF THE FIELD . . . \$300,000 . . . PEOPLE ARE STARVING . . .

REPRESSIVE INTOLERANCE AT OXFORD

At Wadham College in the University of Oxford a group of student activists have presented a list of demands to the governing body. These demands, they say, are not negotiable; they must be met, or the Warden and the Fellows of the college must face the consequences of direct action by the students.

To this challenge the Warden and the Fellows made this reply:

Dear Gentlemen:

"We note your threat to take what you call 'direct action' unless your demands are immediately met. We feel that it is only sporting to let you know that our governing body includes three experts in chemical warfare, two ex-commandos skilled with dynamite and torturing prisoners, four qualified marksmen in small arms and rifles, two ex-artillerymen, one holder of the

Victoria Cross, four karate experts, and a chaplain.

The governing body has advised me to tell you that we look forward with confidence to what you call a 'confrontation' and I may say even with anticipation."

In future, in admitting those to the governing body, may need to require similar qualifications, and to assemble a team with similar experience and competence in the arts of personal and collective self-defence.

RETRACTION:

IN A RECENT EDITORIAL PUBLISHED BY THE MARTLET SOME ERRONEOUS STATEMENTS WERE MADE REGARDING GORDON HEAD JUNIOR SECONDARY SCHOOL. NONE OF THE RULES ASCRIBED TO GORDON HEAD SCHOOL ARE ANY LONGER IN EFFECT. THEY WERE ABOLISHED BY THE NEW PRINCIPAL, MR. DAVID A. VOTH.



THE COMING SCENE

by Dave "ACTIVE" Allen

Friday, January 9

EXPO '70 FILMS

The film "A Day in Tokyo. EXPO '70 - Ready to Roll" will be shown at 12:30 p.m. in Craigdarroch 208/209. This film, one of a lengthy series, is presented by the Craigdarroch College.

BASKETBALL

The Vikings tangle with the University of Alberta tonight in Uvic Gymnasium at 8:00 p.m.

The very good Jayvees take on cross-stream rival U.B.C. in a preliminary game at 6:00 p.m.

If you purchase a program at the game (only a quarter), you are eligible for a \$100 draw held (I guess) at half time. You also have to be a Uvic Student.

Saturday, January 10

BASKETBALL

The Vikings will battle the very tough University of Calgary in the gym at 8:00 p.m. The Dinosaurs are backed by a very fine forward, Wayne Thomas.

The Jayvees again play U.B.C. at 6:00 p.m. in a preliminary game.

Sunday, January 11

OUTDOORS CLUB

The Uvic Outdoors Club's trip to Empress Mtn. will meet at Mayfair today at 9:30 a.m. You are kindly advised to bring a snack and mittens.

FILM SOCIETY

The Uvic Film Society presents the 1966 Spanish film "The Hunt" at the Oak Bay Theatre. 8:00 p.m.

Monday, January 12

E.U.S. COUNCIL

A regular E.U.S. Council meeting will be held tonight in the Board Room of the SUB at 7:30 p.m.

CONTINENTAL DRIFT

At 8:15 p.m., Atholl Sutherland Brown of the B.C. Department of Mines, will give his view of the Continental Shelf. His view will be from the Leading Edge of a Raft.

ENCHANTING JAPAN

At 12:30, in Craigdarroch 208:209, the College will present "A Glimpse of Enchanting Japan".

Today's film, "Fishery in Japan", is about the native skill of Japanese fishermen and the latest scientific equipment that make fishing a highly efficient industry in Japan.

Tuesday, January 13

ALL EDUCATION STUDENTS

There will be a very important general meeting of all Education Students at 12:30 p.m. This takes place in the MAC Lobby just outside MAC 144 and all Education Students are urged to attend.

STILL OUT FISHING

Today's Craigdarroch College film is a continuance from yesterday's presentation. Same time, same place.

NOON CONCERT

Today, in MAC 144 at 12:30 presents the Department of Music presents the University Orchestra (conductor is Derek Healey) playing excerpts from Handel, Mozart, Britten, and Copland.

MEDITATION SOCIETY

Regular meeting of the Students International Meditation Society will be held tonight at 7:30 in the lunchroom - COR 226.

LIVING CLUB

The first meeting of the New Year will be held today at 7:30 in Ell. 061. Mr. A. Hook, internationally acclaimed underwater photographer will show slides and movies to supplement a lecture on under water photography.

FOLK DANCING

Folkdancing is at 8:00 p.m. in the Lower Lounge of the SUB. Come along and bring your friends.

Wednesday, January 14

KANDINSKY

This weeks Education film presentation will include three well-known shorts. They are "Moonbird", "Kandinsky" and "Max Ernst". MAC 144 at 12:30.

INDUSTRIAL JAPAN

Today's Craigdarroch College presentation will be about Industrial Japan. Japan's greatest natural asset, apparently, is her people. They have developed industrial skills and techniques of the highest level which are being applied to a broad range of modern industries.

On the same bill will be "Gardens of Japan". The Japanese people over the centuries have developed an innate sense of love for nature and from this have perfected one of their greatest arts, that of the landscape gardening. Craigdarroch 208/209 at 12:30 p.m.

BRIDEGROOMS ANONYMOUS

An organizational meeting of the Bridgrooms Anonymous Club will be held at 12:30 today in Sir Arthur Currie 003. The purpose is to keep guys unmarried until they at least reach the age of 35. At the organizational meeting the Constitution will be the main topic - and BYOB. I have been asked by the organizers to emphasize that this is no joke and plead that you take this proposed club in a serious vein. Peace.

Thursday, January 15

COLLEGE FILMS CONTINUE

Same as yesterday, same time, and same place.

CONNOISSEUR CONCERTS

This evening series is presented again tonight in MAC 144 starting at 8:00 p.m. Two outstanding Belgian artists, Christianne Van Acker (mezzo soprano) and Michel Podolski (lute), present a program of Renaissance and Baroque music.

GENERAL INFORMATION.

ROBERT STANFIELD

Robert Stanfield, a well-known politician, is coming to the campus on Friday, Jan. 16 for a meeting in the SUB Upper Lounge that afternoon from 2:30 to 4:00. He will make a few remarks to open the meeting; questions will take up the major part of the time. Engagements downtown require that he leave the campus at 4:00.

Before coming to the University he will have addressed a luncheon meeting at the Empress during which he will speak on the proposed tax reforms—in effect he will open his extra-parliamentary attack on Benson's white paper proposals at that time.

CANADIAN PIANIST

On Jan. 20th, well-known Canadian Pianist, Elizabeth Morgan will perform in the SUB Upper Lounge. The performance will begin at 12:30.

ENLIGHTENMENT?

"Multitudo sapientum sanitas orbis"—Opportunity for enlightenment (in 40 minutes). Explanations on how to use reference materials and card catalogues take place Jan. 12-30 (just Mon. Fri.) at 10:30 a.m. and 2:30 p.m. and tours start from the Information Desk of the MacPherson Library.

classified

WOULD YOU LIKE TO BECOME A MINISTER?

ORDINATION is without question and for life. LEGAL in all 50 states and most foreign countries. Perform legal marriages, ordinations, and funerals. Discounts on some fares. Over 265,000 ministers have already been ordained. Minister's credentials and license sent; an ordainment certificate for framing and an I.D. card for your billfold. We need your help to cover mailing, handling, and administration costs. Your generous contribution is appreciated.

ENCLOSE A FREE WILL OFFERING. Write to: UNIVERSAL LIFE CHURCH, BOX 8071, FT. LAUDERDALE, FLORIDA, 33314.

Notice

On Monday January 12, 1970 at 4:00 p.m. in MacLaurin 541 S. G. Williamson of the Math Dept. University of California at San Diego will speak on "Extracting information from the orbits of a group acting on a set."

Coffee will be served in room 541 MacLaurin at 3:30 p.m.

WILL YOU FILL OUT ??

A housing questionnaire when it arrives in the mail in early February?
Please do it's important!

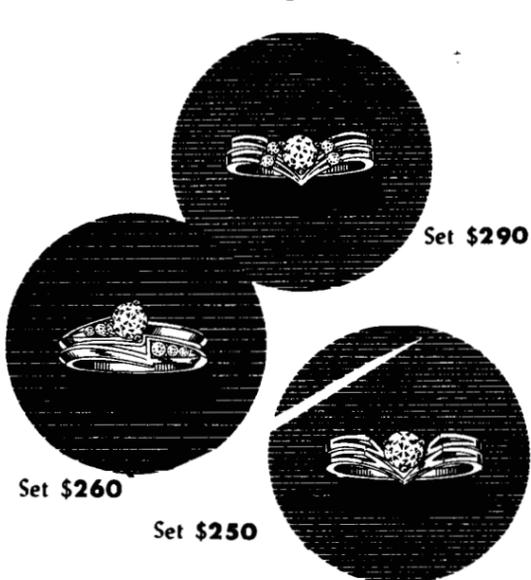
reading improvement programme

Hurry! - A limited number of vacancies are available in this programme designed to develop and improve those reading skills necessary for efficient work at University.

Considerable attention is also given to study skills and practice with reading in-depth.

You will meet for three hourly sessions a week, starting Monday, January 12, and continuing for eight weeks. Lab fee is \$10.00.

Application forms are available from the counselling centre, room 107 Clarihue Building.



Set \$290

Set \$260

Set \$250

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who want a departure from the conventional in their engagement and wedding rings. Designed to fit snugly and look as one on the hand, they have a distinction and verve in keeping with the modern mood of today.

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It's Enough to Make a Hippy GO BACK to Bein' Beat!

by Daniel

It's not to be believed. We were going to do a satiric ad about a deodorant similar to Vespene or FDS but for men. We were going to call it CROTCH - FOR MEN! But before we could get it on paper someone came in with the accompanying ad for BRAGGI. How can one satirize today? We should have realised when a soporific came out called SOMA that history is now based on satire, not vice versa. Reality is surreal.

But we hung in there. We whipped another satiric ad, this time for a vaginal preparation similar to existing ones, but with one obscenely grotesque parody touch. Our preparation came in a variety of flavours. It would be called BOX LUNCH.

We were told by student bureaucrats that this could not be done. It was in egregiously poor taste and was perhaps illegal - even as an obviously well-meant satire. So we scrapped it.

We have since read in Time Magazine that such a douche exists. It's called CUPID'S QUIVER. It comes in two flavours and two scents. (Vogue tastefully refused to advertise the flavours.)

The rub is that the reality is far more inspired than our attempts to be brilliantly viscious. We couldn't match names like BRAGGI and CUPID'S QUIVER with their myriad connotations and punnish implications. Not in a million years.

Oh my. It's really very hard coping with myopic micro minds in the administration and trying to make an adjustment to the snowballing stupidity of a society gone mad with dynamic decadence. Or is it one and the same thing?

Incidentally, we asked around. College students use as many of these crappy rip-off products as any other groups we learned in our survey. One student confessed that he used a deodorant, but only on certain occasions such as before exams.

Oh yes, remember the sniper on the Texas tower. One of the things he had with him when he staged his own private Alamo was a can of spray deodorant.

He was willing to do a few no's like gun down a few people but he wasn't going to break a really strong social taboo and develop under arm odour. He was a psychotic, not a misfit.

DEAR PLAYBOY

by Jeff with thanks to the Excalibur

When I was a young lad in first year I had a political science teacher named Tarlton who told us one day that one of the main ways advertisers carve out markets for the products they are pushing is to create fears and insecurities among the general populace. At the time he was referring to the plethora of mouthwashes (many of which have since been proven to cause everything from bad breath to tooth decay) that were inundating the market around 1966. Dodorants were already here.

Since then things have only become worse. Underarm deodorants have developed to the point where not only do they prevent perspiration odour (a word that now has an unpleasant connotation thanks to advertisers); they stop you from perspiring altogether. If you're lucky you won't get rashes or skin irritations, or any of the other unpleasant and unhealthy side effects of clogging your pores with sweet scented glue.

This was the big year of the vaginal deodorants. What with the "sexual revolution" and all coming to the fore North America's advertisers have decided its about time to cash in, "and talk frankly about matters that would have been too delicate to discuss five years ago." They've managed to pull this one over on the women of North America as part of the "You've come a long way baby" syndrome which successfully ties in the need to become enslaved to the new products with the "New Feminism", greater freedom for women et -cetera

Up until the December issue of "Playboy Magazine" advertising had confined most of its exploitation of sex for the purpose of making profit to the relatively house-bound market of women. The advertisers have convinced the public that hair on the female body is obscene, that the application of FDS is a necessary process for every female in search of a loyal bedmate, that perfume, makeup, and shaving lotion are prerequisites for people entering into the company of others; obviously the business is so good that Revlon has decided its time to work on the guys, and where is a better place to begin than with the most sensitive and vulnerable-culturally and physically-area of a man's body, his genitals. Through mediums such as "Playboy", a major exponent of the modern "liberated" sex life, the advertisers will no doubt assure men that unless they use BRAGGI, girls will naturally not go to bed with them.

Desmond Morris points out in The Naked Ape, that "The female who so assiduously washes off her own biological scent then proceeds to replace it with commercial "sexy" perfumes which in reality are no more than diluted forms of the products of scent glands of other totally unrelated mammalian species." At least the attraction of animals to each other does not depend on the suppression of their natural sexual characteristics.

Perhaps all of these natural scent removers are only part of the "germ free" packaging mania that runs rampant in our childishly and retentive culture.



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Braggi Private Deodorant Spray

Conceived and created by Charles Revson of Revlon.

ODD BODKINS by DAN O'NEILL



SPORTS

Vikings Basketball Almost a Team by Peter Songhurst

The Viking's basketball team played host to the Whitman College team from Washington on Monday and were handed a 64-56 defeat. In the first half, the Vikings were outshot, out-rebounded and generally outplayed at every point and it seemed almost incredible that the Vikings were only losing 35-21 at half time. Vikings were poor right from the opening whistle and at the end of the half were guilty of 12 turnovers and only managed a 25% shooting average. However, rebounding was the key to the Vikings failure, getting only 17 rebounds in the first half and it looked like the Vikings would be run out of the Uvic gym. In the dying minutes, it seemed that there was more laughing than cheering from the home town crowd, who came

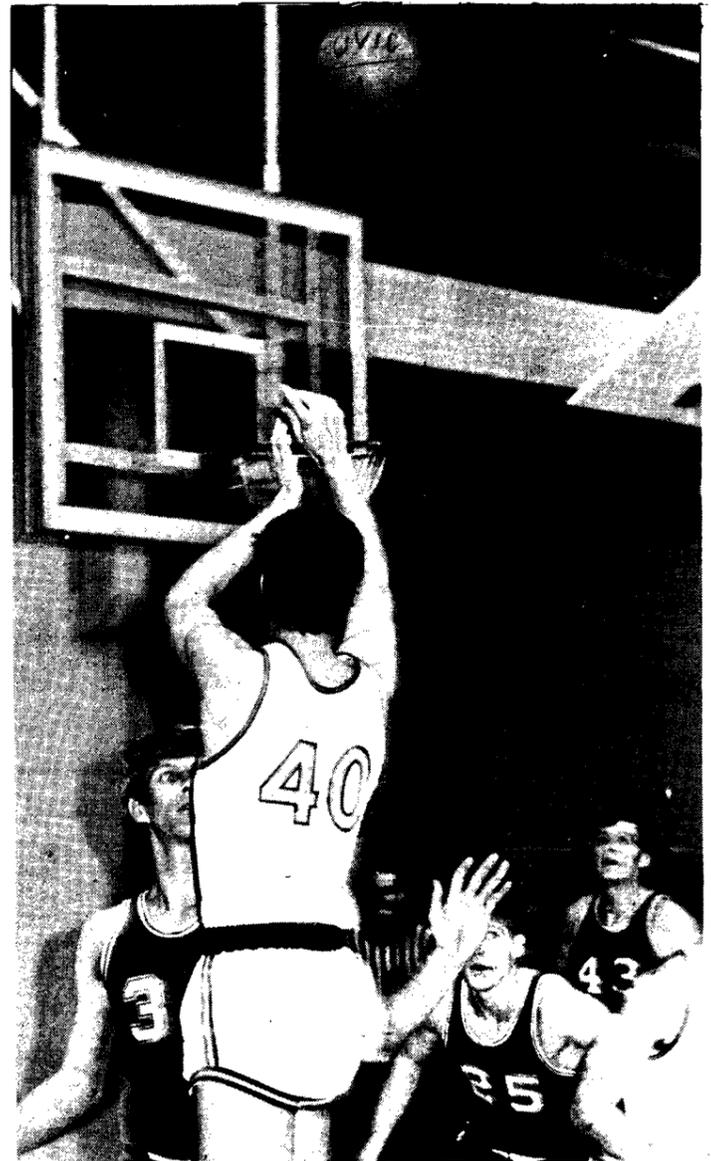
through with rather humorous comments like "We're number one". One frustrated fan was overheard saying that "the only good thing about the game was that it was in colour."

The beginning of the second half seemed like it would be a replay of the first half. Vikings lacked the big shooter to spark any type of offense and at the ten minute mark were down 47-27. However, Vikings did manage to get going behind some fine playing by Tom Child, Al Glover and Brian Brumwell who each contributed 8 points to the second half rally, to give the Vikings a respectable defeat. Vikings managed to narrow a 20 point deficit down to 4 points but, with 2 minutes left, the Vikings died.

High man for the Vikings was Brian Brumwell with 14 points while Tom Child, Mike Taffe and Al Glover each contributed 9 points. Big man for Whitman College was Tom Rooke with 17 points while Don Jones and Dean Williams each had 12 points.

In the prelim game, Uvic Jayvees played host to the Simon Fraser Frosh team and downed the visitors by a score of 47-44 behind the clutch shooting of Mark Pratt who scored all 8 of his points in the final 3 minutes of play. High man for the Jayvees was Brent Mullin with 12 points while Chris Hall added 10 points.

Viking's next game is on Friday night when they meet a strong University of Alberta team from Edmonton and the University of Calgary on Saturday night. Both games are at the Univac gym.



Univac marksman attempts basket in Monday night's Whitman College game. — Robin Simpson Photo.

MY TWO BITS by BERT WEISS

To greet the New Year I have some bad news for you. If you are twenty years old, you have lived two-thirds of your lifetime. Why? Scientists have said that pollution is so bad that it could well become irreversible ten years from now and that would be the end of all life as we know it today. And that was just an optimistic observation on the part of some scientists; other feel that it is already too late. However, the optimists feel that if we do something about it RIGHT AWAY it may be still in time to stop the otherwise inevitable.

How can we stop pollution? Although the answer is complex, I think the basic answer lies in our own judgement values. By this I mean, what we put first in our list of priorities. Until now we have put the dollar and everything it stands for at the head of the list. This has got to change. We will have to tell ourselves that our lives are more important than having low taxation and cheap goods and services. The reason I say this is because the cry from politicians seems to be that if we apply strong anti-pollution laws to industry and citizen population alike, we will out-price ourselves from world markets and therefore throw millions of people out of work. Then we would have to have high taxation to keep these people in work or subsidize industry to enable them to install pollution controls without having to cut into their annual profits. Well I say to hell with industry and politicians. All I know is that I want to be around twenty,

thirty years from now and have a family that will be healthy and alive. At the moment I certainly can't see any sense in getting married just so that I and my wife can blissfully suffocate together in 1984. I just don't know anymore. I've lost all faith in my fellow man's desire to exist.

To coincide with this pollution problem, I see a rise in Christianity (or any other religion for that matter) by the end of this decade. And the reason for this will be because your leaders will one day have to tell you face to face: "We're sorry to announce that we are unable to stop the extinction of the oxygen-producing diatoms and amoebas in the oceans (due to the pollution) and that the end of the world is in sight." Where else will these people be able to turn except their religions? And the priests and ministers will be foretelling of the wonderful life hereafter. WOW! Why don't these same ministers come out now and say that IT'S TIME TO STOP THIS SUICIDE.

What will the newspaper headlines of 1980 say? How about: "Due to disinterest, the 1990's are being cancelled." There seems to be a lot of people who think that by the end of this decade someone will have found a solution to pollution. That's fine, but everyone I've talked to has said that very same thing. So who's going to find this so-called solution? You? No, not you; you've told me that

someone else will find it.

Then there are some of your who are just a shade more interested. You even ask: Well what can I do? They don't ask this question affirmatively, instead they ask it in a negative manner as if to ask: "Well who am I to tell anyone what to do, especially my government?" Well baby you are the government. YOU elected the Premier who can only see dollar signs and won't rock the boat; that same Premier who is "plugged in with God." I got news for you, he's going to be sitting in the first pew praying like hell when the time comes. Oh pardon me, maybe he'll be dead by then and it won't be on his conscience.

In summing it all up, I can't quite understand why we're at this university for four or five out of the ten we've got left if it's all going to waste. If I were you I'd quit university and go out and buy myself a hot car on credit and a house, a yacht, and so on, and live like you've never lived before because you've only got ten years and that isn't a hell-of-a-lot. So again you ask why I don't take my own advice and get out and live? Well, it simply boils down to this; I want to live to be at least sixty and have that family and home, and I can't do it if I've only got another ten years. So, the only solution is to make noise and wake a few people up or have them silence me to keep me from disturbing them. And I'm not giving up without a fight.

The Martlet

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Published weekly throughout the University year in Victoria by the Publications Department of the Alma Mater Society, University of Victoria. Editorial opinions expressed are those of the Editors of the Martlet and not necessarily those of the Alma Mater Society or the University of Victoria.

Subscription rates \$4.00 for students and alumni per academic year. For non students, \$5.00 per academic year.
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RECORDS

by KOF

Keep On Moving — The Butterfield Blues Band

When will they drop the 'Blues' from the Butterfield Blues Band? Their latest LP, "Keep On Moving", is unusually too slick to be blues or jazz, yet too inventive to be tossed in a soul bag. Some might call it rock except that the term is meaningless, having been applied to everything from the Monkees to Charles Lloyd.

Whatever the sound is, the band is still tremendous. Butterfield doesn't have the anemic vocal cords of many white bluesmen; his voice is strong and fluid. His harp-blowing, too, is probably the best to be heard now that Little Walter Jacobs is dead. His tenor man, Gene Dinwiddie also stands out when the arrangements let him loose, for instance, on "Love Disease". Usually, however, he is simply another member of the five man horn section. In the last three years, Butterfield has been steadily moving towards the brass-dominated sound represented on this record. The horn section plus bass and drums makes the music rhythmic and powerful, but seems to leave little room for improvisation. Even the guitarist, usually so important in other groups, spends most of his time contributing to the rhythm. Buzzy Feiten sounds like a capable replacement for Elvin Bishop, but has so few lead breaks on this LP that it's difficult to get a full idea of his skill.

Does this album work? It's not easy to say. Somehow, much of the sound doesn't seem to be distinctly Butterfield's any longer. Over half the cuts sound familiar, as if they have been done before by innumerable soul bands. Then there is "Except You" which appears to be saccharine night-club material with thirty seconds of raunchy rock deposited in the middle. Is it a put-on? And although most of the numbers are pretty gut-shaking, they seem to move by force of the power and volume of the music rather than from any feeling in the musicians. Is there much left behind if you take out the heavy rhythms?

But those heavy rhythms make the music; they are inventively arranged and very well performed. Paul Butterfield and his band are supposed to be very imaginative when they play live, so perhaps it's not possible to recognize what is improvised and what is scored on a technically perfect recording. Still, people who have liked the group's music in the past may think twice before buying this LP—much of its sound is too familiar to rock music listeners to be exciting.

The Turning Point — John Mayall

... in which Johnny Almond shows John Mayall the turning point ...

It's difficult to call John Mayall an outstanding vocalist, songwriter or instrumentalist. But he has a knack for organizing remarkable bands. He has done it again with his live album "The Turning Point" which is exceptional simply because it is so quiet, yet often so powerful. He is now using only enough amplification to make himself audible to a large audience. As there is no drummer, percussion effects must come from other sources and the rhythm must be inherent within the group.

And they pull it off very well. All four members of the group play together tightly and well — there never seems to be a lost beat. Steve Thompson is always in the right place with the right note and volume on his bass. He makes up completely for the lack of a drummer; his sense of timing is perfect. Jon Mark is also excellent. His playing on acoustic guitar always fits the sound whether he is leading the rhythm or contributing to it. Then there is Johnny Almond who really makes this recording what it is. His flute playing is beautiful while his work on tenor and alto saxes is sometimes searing, sometimes sweet, but always brilliant. On a number like "California" you can sit in fascinated silence wondering what this incredible man is going to do next. Why has he been working as a studio musician for so long?

So where does John Mayall fit in here? After all, the LP was recorded under his name. Well, he sings, writes the basics for the material, and plays guitar and mouth harp. His voice is neither pleasant nor gutsy—like a lot of traditional blues singers. But Mayall is no longer in the blues tradition, and usually his voice detracts from the effect of the music. A couple of exceptions on this record are "I'm Gonna Fight For You J. B." and "Room To Move", both in a folk blues style. These numbers also contain the best lyrics, not because they're brilliant but because they fit the tradition. When Mayall strikes out on his own, the lyrics are insipid or pretentious ("The Laws Must Change"; yeah, we know, you don't have to tell us). Fortunately, his singing takes up very little time in the set and Mayall goes on to play guitar and harp quite well. He doesn't try to dominate but does little interplay things with Almond and Mark which add to the excitement of the cuts. He also does percussive effects with his voice that come across much better than his singing. In "California" it's the way he uses his voice rather than what he is singing that counts. He finishes up on "Room To Move" with fiery harp and sound effects that really work. Perhaps Sonny Terry would enjoy hearing it.

Whether you like Mayall's voice and songwriting or not, this album may strike you as truly incredible. It is full of quiet improvised music yet it is tight and intense. Can the fellow who wrote the liner notes be blamed for hoping that this sound represents a new trend?

REVIEW: "Oh What a Lovely War!"

The chief raison-d'être for some films is to make available to the far-flung millions, stage plays which in the theatre would be seen by comparatively few people. In the case of Olivier's "Othello" the experiment seemed, to me of dubious success - Frank Finlay's underplayed stage Iago became a cinematic masterpiece, totally outshining Olivier, who on screen, seemed a melodramatic ranter. Peter Brook's "Marat-Sade", on the other hand, was surely a triumph.

"Oh WHAT A LOVELY WAR" falls somewhere between these two films. It differs from both in that it makes a real attempt to be a film rather than a well-filmed play, but it does, thereby, emerge as a rather schizoid production.

The best parts of the film retain their essentially theatrical conception—the opening, for example, or the seaside carnival sequences. Beside them the more realistic landscapes, shell-fire and suffering seem uneasy additions. And in the greater numerical and geographical scope of the film, the members of the doomed family Smith tend to lose the identity and significance that they had on stage.

I question too the validity and expense of the all-star cast (with the exception of Vanessa Redgrave, perfectly type-cast as Emily Pankhurst). Olivier, Gielgud et al are of course excellent in the vignette roles, but who needs an elephant gun to bring down a mouse—especially when London is full of worthy and hungry actors?

But, all carping aside, Richard Attenborough's film does make available and permanent something of the nostalgia, hilarity, satire, irony and neo-Brechtian pertness of Joan Littlewood's original production. Do go and see it. It is moving, if perhaps no longer feasible, to find a response to war which is more than anger and a feeling of futility. There is also compassion and fun—and those still living who remember the horrors of the first mechanical war, remember those things too. Could the Green Berets, I wonder, say the same?

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LAURENCE OLIVIER MICHAEL REDGRAVE VANESSA REDGRAVE RALPH RICHARDSON MAGGIE SMITH SUSANNAH YORK JOHN MILLS
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AND SUB EXPANSION

By Rick Calderbank Student Campus Development Coordinator

the case, though, and a better reason for lack of guidance might be the general feeling that an expansion is required immediately and any expansion is better than none. Whatever the reason, the administration's silence will, in the long run only serve to hurt the students. John Di Castri's buildings tend to be architecturally magnificent, costly, and labyrinthine (witness the Cornett Building); the SUB expansion, although not quite so complex, is practically up to par. There are such grave doubts as to whether bids for the expansion will come in on target that bids will be requested in two forms — a) the entire expansion, and b) the entire expansion with the basement, except for the washrooms, unfinished. However, the building per se is not my main worry. My main worry is the location of the building.

The following quotes are taken from the "Long Range Development Plan, University of Victoria," submitted by Erickson, Massey Architects in revised form in June of 1969.

"Universities are in a state of flux unequalled in modern times. Much of the unrest has to do with the role and responsibility of the student within the university framework. He wants to be more involved, but the university's main concern with him has been as a finished product. Most university plans have reflected this exclusively operational approach.

"A university plan should not concern itself exclusively with the convenient and rational disposition of buildings that serve the functional purposes of a university well. It should include those spaces in which university life, apart from its strictly pedagogic side, can flourish. Experience of the unique environment that a university can provide is of the richest benefit to the awakening young individual. Thus the university is called upon not for the excellence of its studies alone, but also for the quality of its environment."

"To attempt to determine the final appearance of the University now, is to ignore the realities of university life in our time; more practicable is a set of guidelines and a flexible format for future development — a "Development Plan." Such a plan will be just as effective in giving shape to the university as the traditional one, and, in addition, is open-ended and can accommodate change.

"The goals and needs of the university will inevitably adjust to the rapid technological and social changes of our times. The plan cannot impede this evolutionary process. Written into such a plan is continuous review and assessment by which new concepts and needs will be tested against the principles and criteria set out in the development plan.

As a consequence, the application of the plan will necessitate constant communication between all those concerned with the University."

"It is the intent of the proposed Long Range Development Plan to analyze the existing plant and to put it into more viable form. The aim is to reinforce the potential of the existing plant, to select those patterns that are pertinent, and to construct a reasonable logic for the growth of the University — one that is not restrictive but rather expressive of the aesthetic possibilities inherent in the buildings and site."

"A perceptive analysis should result in a Long Range Development Plan which provides for maximum efficiency in the functioning of the University . . ."

"The Problems Rising Out of Existing Development

a. Land Use

The siting of the existing buildings places constraints on land use planning, and is a determinant of later planning decisions:

The location of the Student Union, another centre of the University life, as a peripheral facility, also acts to draw the focus of the University to the east end. With the Student Union remote from the centre, it cannot serve as a between-class rendezvous.

b. Pedestrian Movement

The pedestrian circulation to existing buildings follows for the most part the perimeter of the Quadrangle . . . The Quadrangle provides the major central circulation loop though its potential has not been fully realized in planning proposals to date.

c. Vehicular Movement

The reasons for the existing location of the entrances to the campus have been ill-defined in planning proposals to date and clarification is necessary. The Finnerty Road entrance, in particular, separates the Student Union Building from the campus service building, making it difficult to link these into a comprehensive university centre."

What Erickson and Massey are saying here is that a link-up with the campus service building would reinforce the utilization of the SUB. In essence then, what they are saying is that student services should be located within the Student Union.

"These provisions" (coffee shops, snack bars or dispensing machines) will be "concentrated around the Quadrangle to make it more effective as the actual, as well as symbolic, mingling place of the campus."

"The purpose of a clearly defined circulation network is:

1. to reduce conflicts of pedestrian and vehicular traffic;

2. to increase the convenience of the campus and the space-time efficiency of its use;

3. to reduce the effect of isolation of the faculties and departments by means of clear and compact pedestrianway links to all parts of the University." (One might add student services to the faculties and departments).

"The basic pedestrian framework established extends north to south from the quadrangle to the academic facilities and east or west to the college clusters." Thus, the basic pedestrian framework as seen by E/M does not include the Student Union.

"Circulation and expansion are functions of one another. If expansion follows the pedestrian pattern, it is logical that it expands outwards from the centre of maximum pedestrian volume.

Thus, the greatest amount of traffic has the least distance to go. It also follows that the spaces of maximum use, usually the largest lecture theatres" (or such structures as the SUB), "will be on the routes of maximum circulation, with minor lecture rooms on secondary routes, offices on tertiary routes, etc. . . A general policy is thereby established to arrange space according to the intensity of use, in a pattern radiating out from the centre of the University."

"The pedestrian path is the key to location of future facilities . . ."

"Building locations are established by the plan. It is essential that buildings tie into the overall circulation system of the University just as they must tie into utilities."

I must apologize if I have overburdened you with quotations from the Long Range Development Plan, but there is an abundance of material to indicate the desirability and necessity of locating a SUB inside the Ring Road. The obvious reason for the SUB to be located within the Ring Road is that the students receive greater space utilization and therefore more for their dollar. Why should the students have to pay \$1 million for a building which they are not going to fully utilize?

The main obstacle barring the SUB from a position on the Quadrangle is the long standing sub-conscious agreement between some faculty and parts of the administration that areas within the Ring Road should be retained for strictly academic purposes. Nowhere in the Long Range Development Plan is this explicitly stated as policy. In fact, due to the inclusion in the plan of proposals for student lounges, study and eating places (some of which already exist) around the quadrangle one might come to the conclusion administration agreement had been explicitly rejected. Furthermore, since the plan was distributed in

June, 1969, I have not heard any complaints from the faculty or the administration about the E/M proposal re student services within the Ring Road. Mr. Mathews, Assistant to the President, has even gone so far as to tell me that he has been thinking of placing another vending area in the Elliott wing much like the one in the Mac building if the funds become available. Another interesting point is the duplication of services required if the University is to provide student services within the Ring Road and if the AMS is to continue with its expansion on the periphery of university activity. Such a duplication makes the SUB expansion even less worthwhile, especially with a Commons Block only 100 yards away; although ultimately the vending areas inside the Ring Road will be required no matter where the SUB is located, replication of student lounges would definitely be wasteful.

For those of you wondering which position on the quad a SUB could occupy, there is only one position open — that between the MacLaurin and the New Biology Building. (The space between the Clearihue and Cornett buildings is to open onto a humanities court — E/M originally proposed a loggia (open-sided arcade with classrooms above) but this idea

was not well received, and a new proposal which does not separate the Humanities Court and the Quadrangle so visibly has been accepted. The space between the Sedgewick building and the MacLaurin building and either a lake or garden area. The space between the Elliott wing and the Biology building is to remain treed and will serve as a Science Court.) Although the Long Range Development Plan shows an expansion of the Biology building blocking access to this area there is no problem, for in its conclusion the plan states:

"Since a master plan cannot restrict the unpredictable factors of growth, our study has concentrated on those areas which could be more readily foreseen and controlled. There seemed little point in siting and describing buildings which might never exist, but great validity in designing a pedestrian network which would then become the framework for the location and expansion of buildings. Thus the master plan is proposed more accurately as a "Long Range Development Plan."

Ron Bain of Erickson and Massey confirmed in a meeting on Dec. 22 that the space between the MacLaurin building and the new Biology building would be available for the new Student Union Building.



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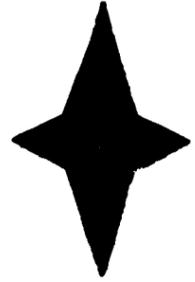
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The Children's Page

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THE MODERN WORLD by Daniel

I don't think I'm any more sensitive than the next bozo you're like to meet softly blubbing in your analysts anteroom but when I read the ad for Braggi, (See P. 10) I don't mind saying I was demolished. I got through the line "If you think you don't need it you're kidding yourself" with a fairly convincing show of hearty bravado, thumping my ale tankard and slapping the nearby rump of a buxum young doxie in a roaring tableau of merriment to which only Fielding could do justice. It was the line "you'll wonder how you ever were a one deoderant man", that crumpled me up like a scrap yard car-scruncher.

"A one-deoderant man!" Oderous Orfices! I've always considered anything beyond a weekly bout with a bar of Sunlight tantamount to wearing petticoats.

Oh sure, I'd noticed my associates' eyes watering and the clothes-pegs clamped on their noses but I always attributed the former to smog and dismissed the latter as some symbolic protest against industrial waste. But now it was all too clear. My contemporaries were escalating from gunpowder to nuclear devices in the battle against pubic pollution. I was still swinging a stone axe.

As is my wont in time of anguish, I retired to the Mulcdullards Drive-In across the road to digest this trumatic revelation, also a fishburger. I've found that taking a little of the tartar sauce which invariably oozes onto your fingers as you enjoy this delacacy and massaging it into your temples brings 30 minutes of nirvana-like analgesia.

I couldn't help but overhear the conversation at the next table. Two business men, whom I instantly recognized as advertising executives by their close set beady eyes and the trepanning tools they carried, were exchanging shop talk between mouth fulls of molten appie turnover and fresh-perked furniture polish.

"I tell you, R. H., this hygiene angle is a gold mine. Why we're gonna have the consumers of this country afraid to get out of bed without a truck load of costly products to make 'em tolerable.

You bet, I. V., not to mention being afraid to get into bed.

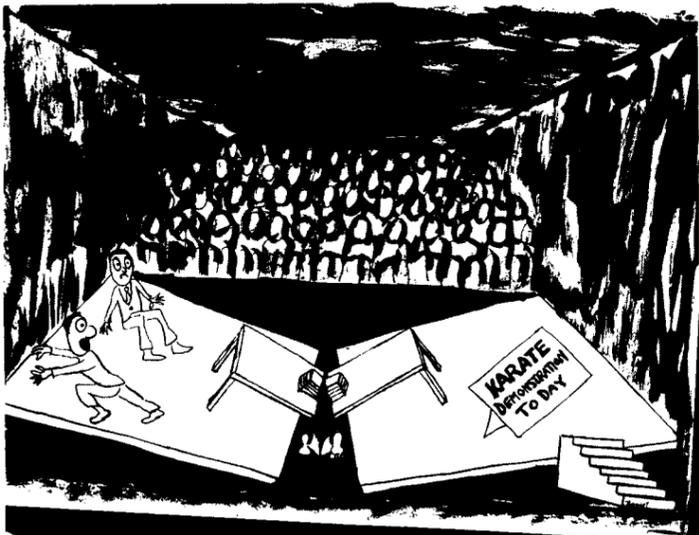
(An interval of locker-room guffaws ended unfortunately in neither of them choking to death.)

"But let me tell you R.H., this is top secret but we're coming out with a deoderant product that will make the others look like medieval perfume. It's a pill, you see. You take it first thing in the morning and for 24 hours, every time you burp or drop a rose it's transformed from the usual mustard gas into Old Spice—or Fresh Lime if you like. We got Spring Dawn and Tigress for the ladies. Why, It'll make ya look forward to . . ."

"It'll be a sensation, I.V., but if you can keep this under your hairpiece we're drafting up copy for a product that will flip the whole industry like a spatula. It's a capsule you take before bed each night. By morning your whole body is completely odorless and all the ol' effluvia is stopped cold. Hits the metabolism like LSD but goes down on the glands, not the brain. Why, you're as sterile as a store dummy; you can't even salivate, let alone sweat."

"Boy, Aldous Huxley didn't know the half of it, eh R.H.?"

Perhaps it was just a combination of wishful thinking and dyspeptic hallucination brought on by the fishburger but I saw the sky open up and a giant hand reach down with a colossal fly swatter and mash the both of them with a whack like thunder.



WOW!

Letters to the Children



Well if that's the way you feel you can poke it up your ed.

Dear Children:

I had to eat a whole plate full of liver and I fink I am going to frow up.

Kass

Dear Children:

While attempting to read your page last week, I experienced considerable difficulty. And no wonder! I had my glasses on backwards and all I could see was my own eyes.

Grunkus

Dear Children:

You have given me so much pleasure I'm sending you a special gift. My treasured recording of Governor Wallace singing "I'm Dreaming of a White Christmas".

"Thunderbird" Bethel

Dear Children:

You guys are freaky.

Jimi Hendrix

A Song for the Seventies

Here is another song from the up and coming Children's Musical which is tentatively scheduled for April Fool's Day and tentatively titled "Poke It Up Your Nose".

I want a hit, just like the hit
That spaced out dear, old Dad.
It was a hit. He used a fit
And cranked with all he had.
A gool old fashioned hit with
lots of zing
Fifteen hundred mics of white
lightning.
Oh, I want a hit, just like the hit
That spaced out dear, Old Dad.

SECRET SWINGER!



That's what she'll think when you use "WILD GRASS" Cologne. "WILD GRASS" is a delicate blend of scents including marijuana, incense, and mattress. When you get close, the young girls in the office will think, "He turns on! He's a secret swinger!" You get them without giving up precious time from your prime earning years to get stoned. By

the time they discover you're really Mr. Straight, hepatitis has taken its toll and you'll have new secretaries in the outfit. Besides, you can move on, butterfly, it's a big corporation.

"WILD GRASS" Men's Cologne. Now in three fragrances — ACULPULCO GOLD, GUADALAHARA GREEN, PANAMA RED'

GENTS...You're Kidding Yourself!



If you don't think you need a third deodorant, you're kidding yourselves.

Sure, you've got an underarm deodorant; you're nice to be with. And you've got a private deodorant so now you're confident Kama-Sutra-wise.

But, let's face it. Madison Avenue men need a third deodorant. SKORGE (For Men). After a

hard day of dreaming up new ways to exploit neuroses to sell your client's products you need to deodorize and disinfect your minds, and that's where SKORGE comes in.

SKORGE cleans your head so you can go home and be human with your family.

SKORGE skull deodorant contains the active ingredient Cyclon B.

SKORGE FOR (con) MEN

NOTICE

I hearby declare that I am no longer responsible for debts incurred in my name by that worthless drunken bum of a husband of mine.

Mrs. Ian Martin